

Miss RUBY'S KIDS

2016 Annual Report



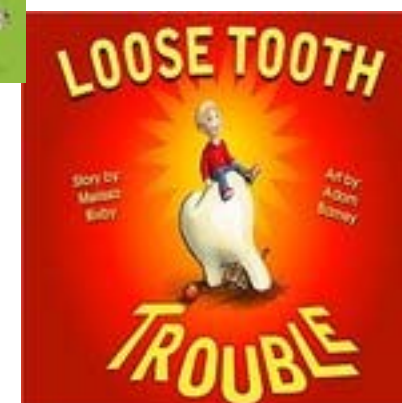
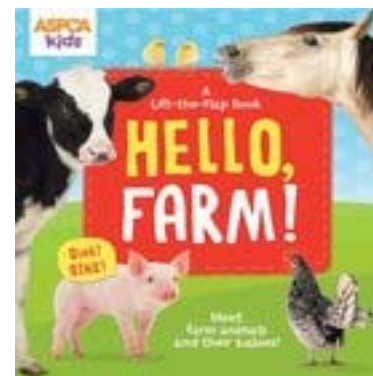
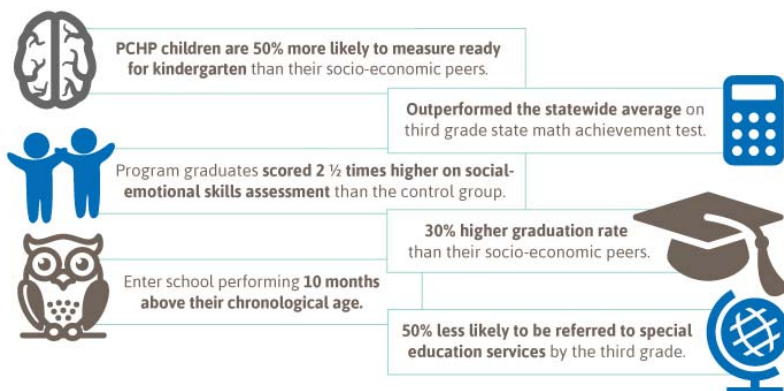
INSPIRING CARING ADULTS TO GUIDE A CHILD'S SCHOOL SUCCESS.

MRK PARENT CHILD HOME PROGRAM



"Playing together is a powerful and fun way to increase parent-child interaction, build your child's language and literacy skills, and prepare you child to be a successful student."

NATIONAL PARENT CHILD HOME PROGRAM



"I think Miss Ruby's Kids is a great privilege and opportunity for my child to learn. Even though she is not in school yet, it is a wonderful way to prepare her."

PCHP PARENT

"After three years, I have learned that the mentee just needs someone who will listen to him."

MRK MENTOR

2016 PROGRAM STATISTICS

*Parent Child Home Program
(PCHP)*

Families Served

72

Books & Toys Provided

1380

Home visits with Children

2760

Spanish Speaking Families

6

*Education Mentor Program
(EMP)*

Children Served

62

Hours spent with Mentees

1981

Schools served

9

Volunteer Mentors

48

* Our program currently has a waitlist of 20.

FINANCES

07/01/15 - 06/30/2016

ASSETS

Cash

\$125,060

Short-term investments

\$115,608

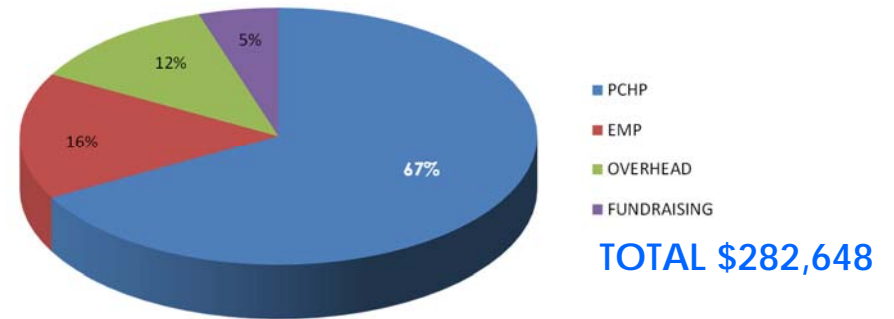
Accumulated Depreciation

\$240,667

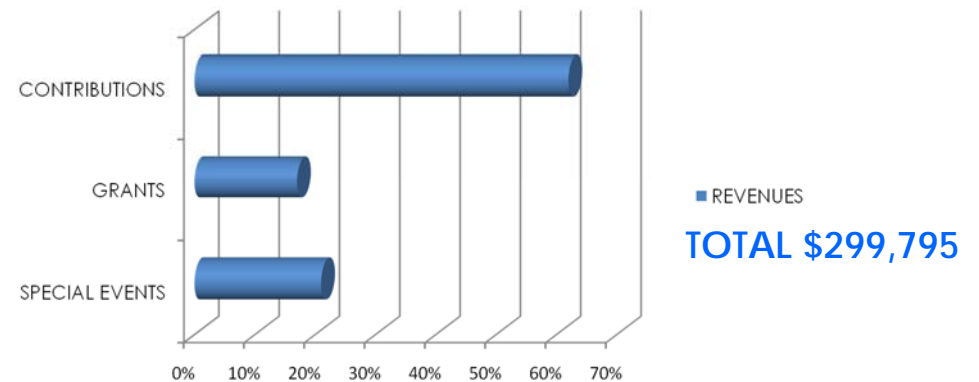
TOTAL ASSETS

\$240,667

EXPENDITURES



REVENUES



MRK SPECIAL EVENTS

KITCHEN TOUR & CRAFT SHOW

Over 250 tickets were purchased for our Kitchen Tour in 2016. The arts and crafts show was bigger and better then ever and partnering with St. Peters Lutheran church during their apple dumping sale added a sweet treat to the day! The Kitchen Tour and Arts and Crafts show would not be possible without volunteer leadership, and we are grateful for Reta Schaap, Sue Zeddun and Anne Mountford for their hard work and dedication to this event. Thank you ladies, and thank you to all the docents, sponsors and homeowners that made this year great.

GARDEN PARTY

Our largest fundraising event of the year, the Garden Party is an annual tradition and in 2016 was held on the lawn of the Kaminski House. Miss Ruby's kids goes all out for this special event, and each year has unique auction items to bid on. 2016 was an exceptional year, featuring a special partnership with the Kaminski House and a celebrity auctioneer, Kevin Jayroe, who entertained the crowd and made the live auction engaging and a huge success. A special thank you to Sue Tonzola, Su Cowieson and Ann Roskow for their hard work in coordinating the event and to our Presenting Sponsor Tideland Community Health.

GOLF "FORE" KIDS TOURNAMENT

Each fall we "tee off" our program year with our Golf "Fore" Kids Tournament, held at Wachesaw Plantation Club. Golfers who participated are treated to lunch by Chick-fil-A, 18 holes of golf, the chance to win a Mercedes, a shot at a \$50,000 cash prize, raffle and door prizes, and as they end the evening- a delicious dinner at Kimbels. A special thank you to Dan Green and Joe Gagliano for coordinating this years event and to the tournaments Presenting Sponsor, Wildes Financial Strategies. We had a record 27 sponsors and raised over \$17,000 this year!

DINING for A CAUSE

Each month one local restaurant hosts our Dining for a Cause event and generously donates a portion of the day's proceeds to our organization. In 2016 we surpassed our previous donation amounts and added new restaurants requesting to participate in our monthly Dining for a Cause fundraising event. Dining for a Cause is a true community collaboration and we are so honored by the continued participation of our long-term supporting restaurants and excited to add new supporters to our partnership.

TOTAL NET REVENUE FROM SPECIAL EVENTS:

\$88,265



LOWCOUNTRY GIVING DAY 2016

Thank you to The Bunnelle Foundation and The Tamsberg Family Foundation for your matching gift donations in 2016. With their help and donations from people like YOU we were able to exceed our Lowcountry Giving Day fundraising goal last year! Let us unite again this year on MAY 2nd and surpass last years donations.

PALMETTO GIVING DAY 2017

TOGETHER WE ARE #growinggeorgetowncounty

www.palmettogivingday.org

In 2016,
Miss Ruby's Kids raised

\$27,283

in just ONE DAY for
LowCountry Giving Day!

2017:
Our fundraising
GOAL for
Palmetto Giving Day

\$35,000

PALMETTO GIVING DAY

05.02.2017

MENTOR/MENTEE SOCIALS

The Education Mentor Program held four socials during the 2015-2016 school year for our mentors and our program families. We kicked off the program year and partnered with St. Cyprian's to hold a back-to-school spaghetti dinner. In December, we were the recipients of a Christmas party donated by Suzanne Evans of Hell Yeah Studios and Blue Melnick of Sage Entertainment. Our program families and mentors were treated to dinner, face-painting, craft stations, and a visit from Santa. All families and children went home with gifts, courtesy of the generosity of Suzanne Evans and Blue Melnick. Our winter social brought us back to St. Cyprians where all enjoyed a very entertaining Magic Show presented by Gerry the Great. We closed out the year with a social at East Bay Park, where we honored the 5th graders moving on from our program. The socials are growing in popularity and have continued into the 2016-17 program year.

We welcome the new Mentors who joined us in 2016: Pat DeLeone, Liz Gallo, Beth Geraghty, Denise Ray, Stacey Smith. These ladies are serving eight of our program children. We'd like to acknowledge the following mentors who left us after years of service: Lisette Burtis, Alice Cook, Cheryle Clark, Diane Freeman, Linda Gray, Sonya Hiler, Nancy Karabacz, Cindy LoCasale, Denise Patrick, Becky Sparrow, Rosezell Wright. We are grateful for their dedication to the families in our program, and appreciate them sharing their time and talent with the children.



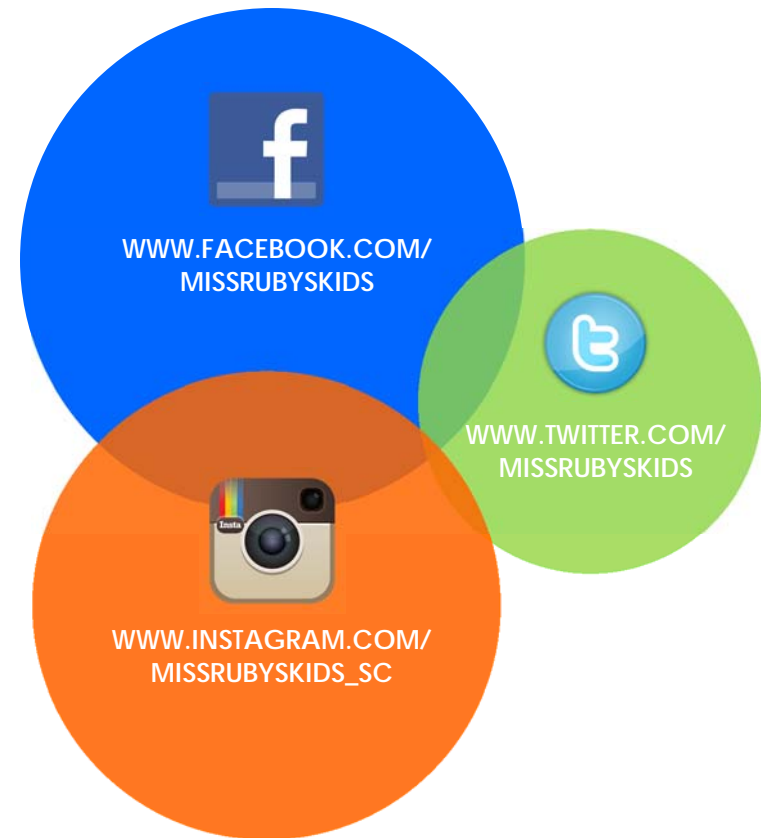
WELCOME OUR NEW BOARD MEMBER

JEFF SIEGRIST

Jeff Siegrist, a native of Knoxville, Tennessee, is a University of Tennessee graduate with a degree in Accounting. After college, Jeff worked in public accounting and tax consulting with two large national public accounting firms. During this time he attained both CPA and CFP certifications. It was also during this time that Jeff made a connection with a well established executive recruiter for the Forest Products Industry. He worked initially as a tax and financial adviser for this business, and then in 1985 Jeff agreed to join the firm as an "apprentice" to learn the executive search business and the Forest Products Industry. Initially, Jeff's client focus was on the large fully integrated Pulp & Paper companies. As the Forest Products Industry consolidated in the 1990's and assets were redistributed, Jeff's practice began to focus on the timberland and solid wood manufacturing sectors. Also, in the mid 1990's Jeff and his family relocated to South Carolina where Jeff completed an MBA at Winthrop University in Rock Hill, South Carolina.



Let's be social!
FIND MRK ON SOCIAL MEDIA



BOARD OF DIRECTORS

Jeff Wildes
Chair

Fedrick Cohens
Secretary

Rob Ruark
Treasurer

Reta Schaap
Governance Chair

Myrtle Morris
Anne Mountford
Jeff Siegrist
Sue Tonzola

Former Members
Su Coweisen
James Dan Green
Karen Hazzard
Joyce Santopietro

MRK STAFF

Kristen Laga
Executive Director

Jenny Walsh
EMP Coordinator

Stacy Nance
PCHP Coordinator

Sharon Harper
Office Manager

Karen Patriarca-Elliott
VISTA Member

Kelly Felton
SC Works Intern

Former Staff
Traci Butler
De' Essence Cox
Renee Howard
Sharon Roberts

2016 HOME VISITORS

Crystal Geathers
Amanda Oliver
Loretta Wright
Janice Geathers

Leah Blumling
Katie Gainey
Carolyn Espinoza

FORMER HOME VISITORS

Katie Ball
Oliva Standridge
Natty Toscano

2017 DINING FOR A CAUSE CALENDAR

FEBRUARY 22nd @ BAGEL CAFE	MARCH 16th @ BISTRO 217	APRIL 27th @ SOUTHERN COMFORT	MAY 18th @ SALT WATER CREEK CAFE	JUNE 15th @ TBD
JULY 13th @ TBD	AUGUST 16th @ TBD	SEPT 18th @ CAFFÉ PICCOLO	OCT 19th @ BISQIT	NOV 16th @ QUIGLEYS PINT & PLATE

GARDEN PARTY SAVE THE DATE 2017

A decorative save-the-date card for Miss Ruby's Kids Garden Party. The card features a light blue background with scattered blue and red daisies. At the bottom, there is a green grass border with small red and blue flowers. In the center, there is a faint silhouette of a child sitting on the grass. The text is arranged in a central column, with the event name at the top, followed by the date, location, and contact information.

MISS RUBY'S KIDS Garden Party

SAVE THE DATE
SUNDAY, APRIL 2ND, 2017

AT PAWLEYS PLANTATION

SUCCESS@MISSRUBYSKIDS.NET | 843-436-7200
WWW.MISSRUBYSKIDS.NET

Check out our Sponsorship Levels then visit our website to become a part of #teamMRK! With your support anything is possible.

www.missrubyskids.net/gardenparty

Garden
Party
Tickets

\$100

/per
person

Tickets may
be purchased
online through
our website.



GARDEN PARTY SPONSORSHIP LEVELS

Presenting Sponsor – \$5000

- Name & Logo displayed on Sponsor Banner at the event and on the webpage
- Name & logo on each bid sheet (virtual or printed)
- Full page ad with name & logo in the auction catalog
- Name & logo featured as presenting sponsor in local media thank you ad
- Name & logo as presenting sponsor promoted on social media
- 10 tickets to the Garden Party
- Reserved table

Platinum Level- \$3000

- Name & logo displayed on individual sign at the event
- Name & logo to appear in the auction catalog
- Half page ad in the auction catalog
- Name & logo featured in local media thank you ad
- Name & logo promoted on social media
- 8 tickets to the Garden Party
- Reserved seating

Gold Level- \$2000

- Name displayed on individual sign at the event
- Name listed in the auction catalog
- Quarter page ad in the auction catalog
- Name featured in local media thank you ad
- Company name promoted on social media
- 6 tickets to the Garden Party
- Reserved seating

Silver Sponsor – \$1000

- Name and logo displayed on Auction Table at the event
- Name listed in the auction catalog
- Name listed in local media thank you ad
- Name promoted on social media
- 4 tickets to the Garden Party
- Reserved seating

Cocktail Hour Sponsor- \$1000

- Name & logo signs on each food display and bar during cocktail hour
- Name & logo listed in the auction catalog
- 3 minutes to say a few words about your company and their dedication to MRK and the community.
- Table with company representative and info at the event
- Name and logo promoted on social media
- 4 tickets to the Garden Party

Invitation Sponsor- \$750

- Name & logo on the back of each invitation
- Full page ad in the action catalog
- Name & logo on all social media
- 2 tickets to the Garden Party

Bronze Level- \$350

- Name listed in auction catalog
- Name listed in local media thank you ad
- Name on sponsorship sign
- 2 tickets to the Garden Party

CALLING ALL VOLUNTEERS!



Because of our faithful volunteers Miss Ruby's Kids is able to grow, thrive and succeed in providing brighter futures to the children of Georgetown County. We are always seeking new people to join our dynamic team and continue making a difference in our community. Whether you want to work one time at an event, join a committee, chair a fundraiser, become a Mentor, or help us in the office, we have a job for YOU!!!!



Please contact our Volunteer Coordinator, Jenny Walsh, TODAY

to discuss how you can join us in making a difference in our community!
#TeamMRK

J.walsh@missrubyskids.net
843-436-7028
www.missrubyskids.net